



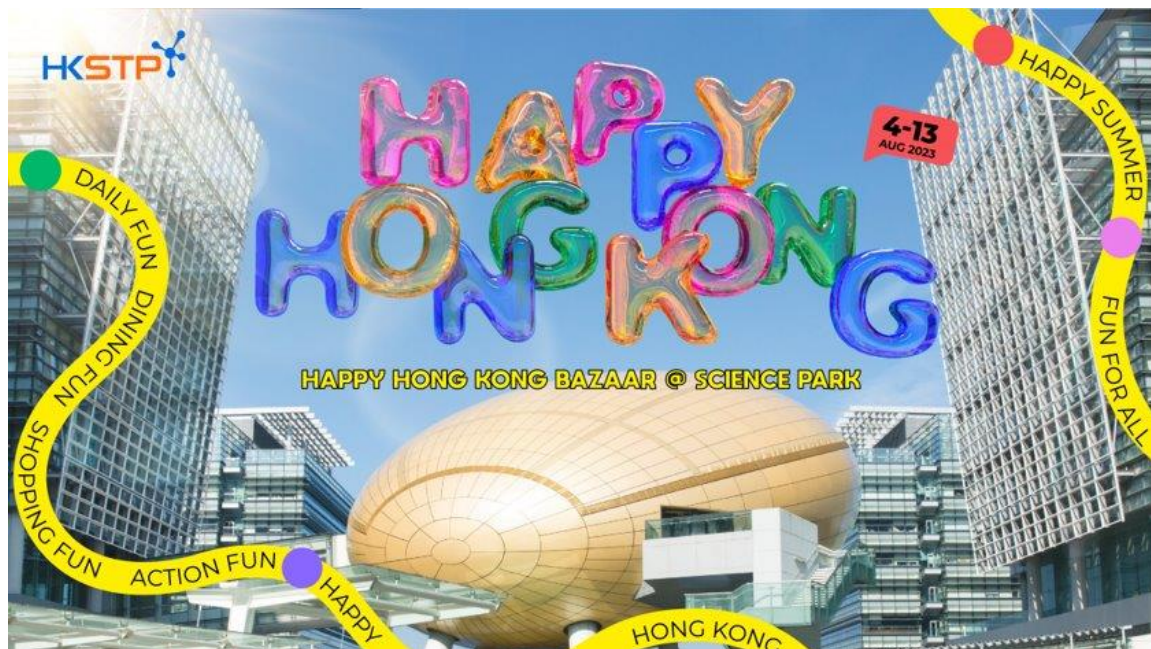
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### Press Release

For Immediate Release

## HKSTP Presents "Happy Hong Kong" Bazaar @ Science Park Immersing the Entire City in a Feast of Innovation and Technology

Showcasing over 180 innovations from park companies for a unique "Dining FUN, Shopping FUN, Action FUN, and Daily FUN" experience



(Hong Kong, 27 July 2023) – Continuing a series of “Happy Hong Kong” activities by the Hong Kong SAR Government, the Hong Kong Science and Technology Parks Corporation (HKSTP) proudly presents the "Happy Hong Kong" Bazaar @ Science Park, taking place from August 4 to 13, 2023. The bazaar will transform Science Park into one of the largest I&T showcases and immersive experiences. Hong Kong citizens can experience over 180 “Innofactoring” products and creative culinary delights while taking in a weekend event that combines technology, shopping, food and education to celebrate the highlight moments of Hong Kong I&T.

Technology and Living are inextricably linked. The "Happy Hong Kong" @ Science Park Bazaar blends cutting-edge technology in offering citizens a series of exhilarating events to enjoy the “Dinning FUN, Shopping FUN, Action FUN, and Daily FUN” experience. The 10-day carnival encompasses a wide range of activities, including I&T Bazaar, STEAM workshops and art fun-fests, as well as a series of music performances and interactive experiences with the incorporation of technology in igniting a summer wave of innovation and technology!



### Shopping FUN: Experience Smart Living

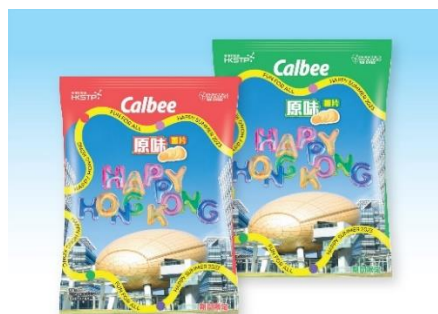
HKSTP is collaborating with about 60 park companies to set up two shopping scenarios, allowing citizens to experience the convenient lifestyle in future smart city and shop more than 180 locally invented or inno-factured products at the I&T Bazaar. It comprises of various categories, including green technology, health technology, foodtech and smart living solution.

To optimise citizens' smart tap-and-go payment experiences, HKSTP has also launched Hong Kong's first palm vein payment system "HKSTP Pay". Starting from 24 July, citizens can download the HKSTP App to register as new users and register the HKSTP Pay at a designated space. Citizens who pay with HKSTP Pay can enjoy a 95% discount at the "Happy Hong Kong" @ Science Park Bazaar.

- I&T Bazaar location: G/F, 10W, Science Park (next to concierge and opposite Bank of China)
- List of Participating Tenants: <https://stp.hk/478Q0Ly>

### Dining FUN: Incorporate technology into the daily diet

Savor the exclusive Happy Hong Kong Meals, a blend of traditional and foodtech ingredients and flavours, crafted in collaboration with park restaurants. HKSTP partners with 10 park restaurants and food tech corporations in launching over 20 exclusive menus for "Happy Hong Kong", sparking your imagination around locally-made food tech and vegetarian dishes! Besides, members of the public can redeem a "Happy Hong Kong" @ Science Park Special Edition Calbee Potato Chips or Yakult with the original receipt upon purchasing designated delicacies. Gifts are available while stocks last.



- For any details of the Happy Meal dishes, please refer to the **Activities at a Glance**

### Action FUN: STEAM workshops and Art fun-fests



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Additionally, HKSTP will arrange a plethora of STEAM Workshops for both kids and adults to create their own innovative artworks. To cultivate the next generation of talent and innovators, HKSTP, together with park companies, will set up parent-child STEAM workshops, which deploy AI, 3D printing, Digital Art and other technology in stimulating students' innovativeness and curiosity.

There are also a series of art workshops at the same venue, such as Upcycled Denim Fabric Notebook Workshop, Eco-friendly Resin Abstract Painted Tray Workshop, DIY Pet Toys Workshop, etc. Don't miss out if you are a fan of handmade crafts!

- Please register on-site at the 8W & 12W Information & Redemption Counters in Science Park from 4th August onwards. The remaining slots are on a first- come-first-served basis. Registration will be closed once all seats are filled.
- For the latest Workshop Timetable, please visit refer to the ***Activities at a Glance***



### Daily FUN: Collecting Daily Happiness

The 10-day 'Happy Hong Kong' Bazaar @ Science Park is packed with surprises and non-stop busking music and dance performances, even on weekend. There is an inflatable 'Golden Egg' Bouncer for kids to enjoy a "bouncy" good time at Science Park. In addition, there are also 3D trick art photo zones for citizens to take photos with.

Furthermore, laughter collection point "Smile Spot" will be set up to spread jubilation with the goal of collecting 100,000 smiles from the citizens! The horn-shaped device "LOL Booster" will collect citizens' laughter and process it using AI sound engineering technology to create a 'Happy Anthem' for Hong Kong citizens exclusively.



- Check out the performance and event timetable at the **Activities at a Glance**
- The inflatable 'Golden Egg' Bouncer location: G/F, 12W, Science Park
- 3D trick art photo zones: Multiple spots including 5W, 8W, 10W, 19W and the Forum

### "Happy Hong Kong" Bazaar @ Science Park

**Date:** 4 August to 13 August, 2023 (10 days in total)

**Venue:** Hong Kong Science Park, Pak Shek Kok, Sha Tin

**Opening Time:** 10am – 6pm

(Free shuttle bus will be offered during the event period, please refer to the **appendix**)

For more details, please visit: <https://stp.hk/3OsNclh>

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### **About Hong Kong Science and Technology Parks Corporation**

Hong Kong Science and Technology Parks Corporation (HKSTP) has for over 20 years committed to building up Hong Kong as an international innovation and technology hub to propel success for local and global pioneers today and tomorrow. HKSTP has established a thriving I&T ecosystem that supported over 10 unicorns and Hong Kong's leading R&D hub with nearly 13,000 research professionals and over 1,300 technology companies focused on healthtech, AI and robotics, fintech and smart city technologies.

Established in 2001, we attract and nurture talent, accelerate and commercialise innovation and technology for entrepreneurs on their journey of growth in Hong Kong, to the Greater Bay Area, Asia and beyond. Our growing innovation ecosystem is built around our key locations of Hong Kong Science Park in Shatin, InnoCentre in Kowloon Tong and three modern InnoParks in Tai Po, Tseung Kwan O and Yuen Long. The three InnoParks are realising a vision of new industrialisation for Hong Kong. The goal is sectors like advanced manufacturing, electronics and biotechnology are being reimagined for a new generation of industry.

Through our infrastructure, services, expertise and network of partnerships, HKSTP will help establish innovation and technology as a pillar of growth for Hong Kong, while reinforcing Hong Kong's international I&T hub status as a launchpad for global growth at the heart of the GBA innovation powerhouse.



More information about HKSTP is available at [www.hkstp.org](http://www.hkstp.org).

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