



Press Release

For Immediate Release

Hong Kong Innovative Tech Emerges on World Stage Fueled by HKSTP Global Booster Programme

- Hong Kong Science and Technology Parks Corporation's (HKSTP) inaugural Global Booster Programme graduation ceremony celebrated the progress of five promising Hong Kong startups, which secured over US\$15 million in business contracts and investments in Silicon Valley within months.
- This success underscores the high levels of innovation and potential among Hong Kong tech startups as well as the effectiveness of HKSTP's initiatives in supporting them to go global.

(Hong Kong - 13 September 2024) - Hong Kong Science and Technology Parks Corporation (HKSTP) brought its inaugural HKSTP Global Booster Programme to a successful conclusion, marking the end of a milestone event in which some of Hong Kong's brightest startups made their name in Silicon Valley.

The initiative saw five pioneering Hong Kong tech startups take part in a rigorous six-month training and US market expansion programme in the global heart of innovation and technology (I&T). In doing so, they introduced groundbreaking innovation in fields from AI to green tech to the global stage, securing contracts and investments worth over US\$15 million (approximately HK\$117 million) in total, along with numerous business and investment leads.

The programme is part of HKSTP's efforts to empower homegrown startups to seize global business opportunities. In partnership with global innovation platform Plug and Play and other investors and partners, it provides comprehensive training, business development and fundraising support tailored to the needs of individual startups. The goal is to help startups establish a strong footing not only in North America but in other international markets as well and secure support from investors and strategic partners.

Mr Albert Wong, Chief Executive Officer of HKSTP, said: "I am immensely proud of the achievements of the five startups which is a testament that Hong Kong startups have the capability to make their mark at a global level. It has always been HKSTP's mission to propel the success of our partnering companies. We look forward to catapulting more and more of our startups to shine on the global stage and create impact in the world with their innovative solutions."

The five participating startups, partners of HKSTP's incubation and acceleration programmes include: [HK Leadus Innovation](#), dedicated to the research and production of new vacuum-insulated glazing building materials; [ÖKOSIX](#), manufacturers of biodegradable medical-grade materials; [RaSpect](#), providing AI solutions for smart cities and building inspections; [Novelte Robotics](#), which specialises in developing intelligent robots; and [GoGoChart](#), developers of an AI-powered digital advertising management platform.



HKSTP is preparing for the next wave of the HKSTP Global Booster Programme in 2025. The forthcoming cohort will expand significantly to welcome involvement from a total of 10 startups. As HKSTP continues to gather pace as a catalyst for innovation and collaboration, these efforts promise to raise Hong Kong's position in the global I&T ecosystem, driving success and opportunities for emerging entrepreneurs.

Appendix – Five Hong Kong Startups participating in the HKSTP Global Booster Programme

Startup	Description
GoGoChart	An award-winning digital marketing agency based in Hong Kong, the company has been a rising force in the industry since its founding in 2016. Specialising in cutting-edge digital marketing solutions, it has supported over 2,000 clients globally in reaching their objectives through its Campaign Management Platform (CMP) and SaaS solutions. By utilising AI and machine learning, the platform automatically optimises ad campaigns by removing the guesswork for small and medium-sized businesses and empowering clients to achieve more efficient and effective marketing results on a global scale.
HK Leadus Innovation	HK Leadus Innovation is a Hong Kong-based company specialising in smart manufacturing and industrial automation, recognised for its innovative AI-driven systems and IoT applications. One of its key innovations is a next-generation, cost-effective vacuum-insulated glass (VIG) solution, designed to significantly reduce energy consumption in buildings. This technology contributes to fighting global warming and promotes sustainable development, by minimising energy loss in buildings.
Novelte Robotics	Founded in 2019 in Hong Kong, it specialises in advanced robotics using AI, VSLAM, IoT, 5G, and autonomous driving technologies. Their products, such as autonomous delivery and disinfection robots, automate repetitive and high-risk tasks, and address labour shortages and operational challenges across healthcare, hospitality, and property management sectors.
ÖKOSIX	An environmental tech startup delivering biodegradable and compostable raw materials i.e. a mix of plant-based fibers and nanofilter layer as a more environmental-friendly alternative to traditional disposable material. These medical-grade materials are fully biodegradable within six months, leaving behind no microplastics or harmful substances. Beyond surgical masks, its innovative materials have potential applications in air filtration, diapers, feminine hygiene products, and more.
RaSpect	As an AI-driven deep tech firm specialising in smart city technology, it revolutionises property inspections with its patented AI safety technology, ACE-Cloud, which uses advanced image processing and machine learning to quickly analyse data and



	<p>accurately identify defects of buildings. This allows for faster repairs, prevents potential disasters, reduces human error, lowers labour costs, and avoids costly damages, making it a valuable asset for construction projects. The technology has been successfully implemented in many landmark properties in Hong Kong.</p>
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Photo Caption:



Photo 1: Mr Albert Wong, Chief Executive Officer of HKSTP (fourth from right), Mr Derek Chim, Head of Incubation and Acceleration Programmes at HKSTP (third from right), Ms Pheona Kan, Director, Business Development at HKSTP (fourth from left), pictured together with the five startup representatives including Ms Liz Wang, Chief Business Officer of HK Leadus Innovation (first from right), Mr Tony Ip, Co-founder, RaSpect (second from right), Mr Eddie Yu, Co-founder and CEO, ÖKOSIX (second from left), Mr Daniel Lo, Founder and CEO, GoGoChart (third from left); and Mr Albert Lam, Co-founder and CMO, Novelte Robotics Limited (fifth from left) at the graduation ceremony of the inaugural HKSTP Global Booster Programme.



Photo 2: Mr Albert Wong, Chief Executive Officer of HKSTP remarked that it has always been HKSTP’s mission to propel the success of its partnering companies. HKSTP looks forward to catapulting more and



more of its startups to shine on the global stage and create impact in the world with their innovative solutions.



Photo 3: A group photo among the five startups participating in the HKSTP Global Booster Programme with Mr Rahim Amidi, Co-founder of Plug and Play (fifth from right).

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About Hong Kong Science and Technology Parks Corporation

Hong Kong Science and Technology Parks Corporation (HKSTP) was established in 2001 to create a thriving I&T ecosystem grooming 13 unicorns, more than 15,000 research professionals and over 2,000 technology companies from 28 countries and regions focused on developing healthtech, AI and robotics, fintech and smart city technologies, etc.

Our growing innovation ecosystem offers comprehensive support to attract and nurture talent, accelerate and commercialise innovation for technology ventures, with the I&T journey built around our key locations of Hong Kong Science Park in Pak Shek Kok, InnoCentre in Kowloon Tong and three modern InnoParks in Tai Po, Tseung Kwan O and Yuen Long realising a vision of new industrialisation for Hong Kong, where sectors including advanced manufacturing, micro-electronics and biotechnology are being reimaged.

Hong Kong Science Park Shenzhen Branch in Futian, Shenzhen plays positive roles in connecting the world and the mainland with our proximity, strengthening cross-border exchange to bring advantages in attracting global talent and allowing possibilities for the development of technology companies in seven key areas: Medtech, big data and AI, robotics, new materials, microelectronics, fintech and sustainability, with both dry and wet laboratories, co-working space, conference and exhibition facilities, and more.

Through our R&D infrastructure, startup support and enterprise services, commercialisation and investment expertise, partnership networks and talent traction, HKSTP continues contribute in establishing I&T as a pillar of growth for Hong Kong.



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More information about HKSTP is available at www.hkstp.org.

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