HKSTP – Incubation Programmes
Facts at a Glance

Highlights of the HKSTP Incubation Programmes:

- The most comprehensive incubation programmes in Hong Kong covering a broad range of technology: biotech, IoT, fintech, robotics and electronics.
- As part of this, Hong Kong Science and Technology Parks Corporation (HKSTP) is running three programmes: Incu-App (18 months), Incu-Tech (3 years), Incu-Bio(4 years).
- HKSTP is nurturing technology talent with a complete road map. We have a series of taster sessions for the Incubation Programmes which present a complete roadmap to them, from pre-incubation to go-to-market, and nurturing and supporting startups at different stages of their journey.
- To support incubatees at different development stages, we have a TechnoPreneur Partnership Programme. We also have a Leading Enterprises Acceleration Programme and a Global Acceleration Academy.
- HKSTP's TechnoPreneur Partnership Programme (TPP) has teamed-up with six local universities, accelerators, co-working spaces, and key players in the local startup community to leverage their knowledge and market insights.
- HKSTP's Leading Enterprises Acceleration Programme (LEAP) is an initiative to help high-potential startups incubated at HKSTP achieve commercial success quickly. This year, four graduates have also joined the LEAP Programme and have achieved market expansion. They are Holistic Technology Company Limited, LinkedTech Solutions Limited, Platysens Limited and Viewider Limited.
- The Global Acceleration Academy (GAA) aims to help startups effectively achieve the goal of commercialising their R&D. Within the partnership framework of GAA, participating startups will be provided with project idea validation by industry giants. This unique element helps to ascertain at an early stage whether a product meets market needs. Recently, GAA has partnered with DHL to offer acceleration programmes on supply chain tech and with Nvidia on an AI tech acceleration programme.

Achievements of this year's graduates:
HKSTP today successfully staged the graduation ceremony for 72 companies graduating from the Incubation Programme. With the number of graduates from the Incubation Programme in 2018 hitting a record high, all the graduates from the programme have made remarkable progress during the IncubationPprogramme period. Together they gained 45 local and international awards, filed or registered 39 patents and raised HK$130.3 million from angel and venture capital funding sources.

Graduate Highlights:
This year, four graduates have joined HKSTP's LEAP programme and achieved market expansion. They are the Hollistic Technology Company Limited, LinkedTech Solutions Limited, Platysens Limited and Viewider Limited. They focused their research and development on data-driven innovation and analytics development.

Viewider Limited
Viewider Limited established a B2B ecommerce business model where they connect suppliers, ecommerce platforms and local sellers to facilitate transactions at the lowest cost. Through the Viewider platform, suppliers can sell their goods globally without any need for local adaptation and

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the need to manage delivery logistics, while local sellers and ecommerce platforms can save on the purchasing and sourcing costs for even the smallest amount of goods.

For over 170 ecommerce platforms globally, the supply and variety of goods offered can be increased through the three-sided connection model provided by Viewider. Viewider has also developed a deep learning support platform which can assist in sales forecasts and proactively do merchandise sourcing. From HKSTP's LEAP Programme, Viewider received valuable mentorship on business model structuring and fund raising. The company has also received funding from Hong Kong X and has now expanded to Mainland China, Japan, South Korea, Taiwan and Turkey.

Holistic Technology Company Ltd.

Holistic Technology Company Ltd. won the "Award of the Year" at the Hong Kong ICT Awards 2016 for its cloud-based SoldEazy platform. The cloud-based platform operates on the company's proprietary "Universal Conversion Engine" that can help SMEs manage their product information, synchronising them in different marketplaces. At HKSTP they have access to comprehensive supportive services and are able to interact with other Science Park companies, making it possible for them to quicken their research and development work.

Recently the SoldEazy platform become the exclusive agent of GS1 HK to facilitate the application and management of the Global Trade Item Number (GTIN, the unique product identifier, e.g. UPC, EAN). . The requirement of GTIN for all products is becoming a major trend for online sellers. From this, Soldeazy helps sellers to boost the overall search ranking of their products via search engines and marketplaces.

Platysens Limited

Founded by sport enthusiasts in 2014, Platysens Limited developed a groundbreaking audio swimming training technology for athletes and coaches. The training device, called Marlin, was developed to monitor a swimmer's performance and offer real-time audio feedback to swimmers and their coaches. With Platysens devices, coaches can analyse a swimmers' actions in the pool and give them real time feedback to enhance training effectiveness. Under HKSTP's Incubation and LEAP Programmes, Platysens partnered with La Salle Primary School and La Salle College to boost the application and received valuable feedback and data which has helped to improve the product and validate Platysens' business model.

LinkedTech Solutions

LinkedTech Solutions achieved 3rd place at the "National Final of Aliyun + Cloud Computing Competition" in 2015. Its solution, iCan, is a cloud platform combining interactive sales demonstrations, CRM and big data analysis. Designed with car dealers in mind, the platform aims to increase car sales and enhance the customer buying experience. In addition, the powerful CRM database enables car dealers to offer a complete set of after-sales services such as car insurance and leasing. As a showcase of what it can do, LinkedTech helped to build an intelligent showroom, the first of its kind in Hong Kong, for Volkswagen in Wanchai. Throughout the implementation period, LinkedTech provided integration, testing and training services.

As a result, Volkswagen customers have been captivated by the experience provided by the showroom, beginning with the iCanTouch-Wall, which allows them to browse the specifications of each Volkswagen model by using a swiping motion on the wall. Building on this success. LinkedTech Solutions are setting up their first digital showroom in Shenzhen to provide online and offline automobile trading and services support powered by their unique experiences, connection with the automobile industry and VR/AR visualization tools.