



Elevator Pitch Competition 2018 Facts at a Glance

About the competition

- Organised by Hong Kong Science and Technology Parks Corporation (HKSTP), the Elevator Pitch Competition 2018 (EPiC) is a leading annual event for the international start-up community.
- The competition aims to connect entrepreneurs and investors around the world, thus empowering Hong Kong's start-up ecosystem.
- This is third year HKSTP has driven the Elevator Pitch Competition in Hong Kong, and is expected to bring more than 1,000 entrepreneurs, venture capital firms, angel investors, industry players, incubators, accelerators and tech disruptors together.

Event details

1. Background

- In an intensely competitive, yet fun-filled, environment, an internationally diverse range of 100 start-ups from 24 economies are selected to pitch their ideas to investors and industry experts, in a 60-second elevator ride at the International Commerce Centre (ICC).
- Ten contestants are selected to face a panel of judges and potential angel investors with another three-minute pitch, with one being named the eventual champion.

2. Contestant eligibility

- Local or international start-up entrants must be been less than five-years-old and received less than US\$10 million in funding as of 31 March 2018.
- Contestants' innovations must focus on one of the below technology areas:
 - Artificial Intelligence & Robotics
 - Fintech
 - Healthy Ageing
 - Smart City
 - Next Generation Technology

3. Prize

- The champion receives an investment fund worth US\$140,000.
- One start-up with the best idea in each of the five technology categories wins the Tech Trend Award and US\$10,000 cash prize.

4. Kidtrepreneur

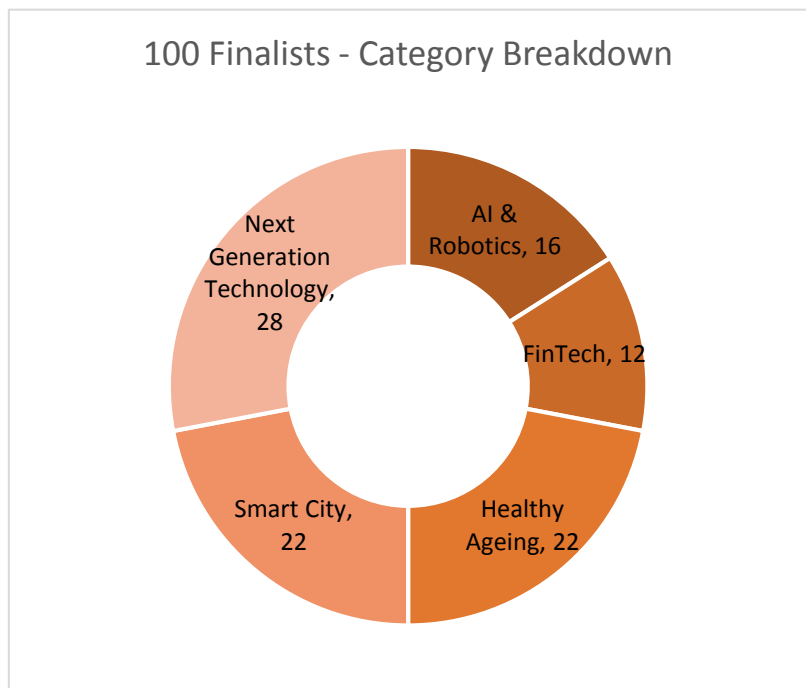
- In collaboration with Jumpstart Kids, this year's EPiC also included a new programme, the "Kidtrepreneur" competition, to nurture children's entrepreneurial spirit.
- A total of 11 children with dreams of becoming entrepreneurs presented their creative ideas at EPiC to the judges

Contestants and 100 finalists’ demographics

1. Contestant composition
 - This year’s EPI C drew record international participation, attracted 591 entries applications from across the globe, a 29% increase compared with last year’s participants.

2. About the 100 finalists
 - Among the 100 finalists, about 70% came from overseas (2017: about 40% came from overseas).
 - They also take part in an acceleration programme from 22 October to 2 November where they will be connected to Hong Kong’s start-up ecosystem, meet potential business partners and investors, as well as learn about the business opportunities in Hong Kong, China and Asia.
 - Please refer to the below for economy and technology category breakdown of the finalists:

Economy	No. of Finalists
Australia	3
Belgium	1
Canada	4
China	10
France	2
Finland	1
Germany	3
Hong Kong	32
India	1
Ireland	2
Israel	1
Japan	2
New Zealand	5
South Korea	1
Singapore	2
Spain	3
Sweden	1
Switzerland	1
Taiwan	4
Thailand	3
Timor-Leste	1
United Kingdom	3
United States	11
Vietnam	3





Judging Panel

- This year's judging panel consists of investors and professionals across the region, including:

Investor Judges:	Samson Tam Hong Kong Business Angel Network <i>(Lead Judge)</i>	Josee Ha Bing Venture Limited	Damien Parenteau CHANEL	Carmen Chan Click Ventures
	Dominic Chan Dark Horse Investment Limited	Ben Lo FC Packaging Holding Limited	Alan Chow Focus Capital Group Limited / AI Lab	Harrison Li FWD Life Insurance Company (Bermuda) Limited
	Matthew Li LUX CAPITAL	Simon Tang ParticleX	Joseph Fung Saltagen Ventures	Andre Lin SpeedPixel Ventures
	Arthur Chang UCO Cosmetic Limited	Wendy Wong Wow Concepts, TOPFIT		
Honorary Judges:	Bong Chan Deloitte China	MY Wong Hong Kong Applied Science and Technology Research Institute Company Limited (ASTRI)	Lilliana Choi Jebsen Capital	Alexander Chan Nan Fung Group The Mills Fabrica
	Andrew Young Sino Group	Douglas Woo Wheelock and Company Limited		
Kidtrepreneur Judges:	Raymond Wong Hong Kong Science and Technology Parks Corporation <i>(Lead Judge)</i>	Christine Yu AngelVest	Gordon Yen Hong Kong Business Angel Network	David Cheung Hong Kong Private Equity Finance Association
	Charleston Sin MIT Hong Kong Innovation Node			