

Re-Industrialization – Impact and Opportunities for Hong Kong

Speaker profile

Mr. David Chan, Chairman & CEO, Blue Box Holdings Ltd.

David is the Chairman and CEO of Blue Box Holdings Limited, a renowned toys company founded in 1952 specializing in design, manufacturing and marketing of its own branded products. It has a sizeable manufacturing plant in Southern China and has sales offices and distribution network in major overseas countries including USA, France and the Netherlands.

Educated in St. John's University NYC, David was accredited with the Degree of Fine Arts. After graduation, he joined Blue Box in 1988 and was promoted to be the Managing Director in 1997 and later the CEO in 2000. In 2014, he was appointed as the Chairman and CEO of Blue Box Holdings Limited to steer the strategic direction of the corporate.

David is a Christian and is enthusiastic in enhancing the company competence towards Industry 4.0. Under his leadership, the company is deploying intelligent business automation solutions covering product design, sales automation, manufacturing management, distribution management and business intelligence. With the support of this sophisticated digital business management platform, the company is able to manage its global business effectively with major locations in Hong Kong, China, USA and Europe, etc.